

# Dr. Julien PICARD

Politecnico Di Milano – Milan – Italy

Last update: September 9, 2024

## Research Fields

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Environmental Economics, Behavioural Economics, Experimental Economics

## Appointment

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**Current: Postdoctoral researcher**, Department of Management, Economics and Industrial Engineering, Politecnico di Milano, Italy

## Affiliations and Fellowships

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**Current:**

**Affiliated Scientist**, CMCC - European Institute on Economics and the Environment, Italy

**Fellow**, Department of Geography and Environment, LSE, United-Kingdom

## Education

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**2019-2024: MPhil/PhD Environmental Economics**, LSE, United-Kingdom

**2017-2018: MSc in Economics (year 2)**, ENSAE - University Paris-Saclay, France

**2016-2017: BSc in Applied Mathematics**, University Paris-Sud, Orsay, France

**2015-2016: MSc in Economics (year 1)**, Ecole Polytechnique - University Paris-Saclay, France

**2014-2015: BSc in Economics**, ENS Paris-Saclay, France

## Publications

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### Peer-Reviewed Paper.....

Thinking through norms can make them more effective. Experimental evidence on reflective climate policies in the UK (with Sanchayan Banerjee), *Journal of Behavioral and Experimental Economics*, 2023, p. 102024.

### Working paper.....

Estimating the Side-Effects of Social Norm Nudges (JMP, with Sanchayan Banerjee). Available [here](#)

A Model of Pro-Social Policies. Picard, Julien, A Model of Pro-Social Policies (January 6, 2023). Available at SSRN: <https://ssrn.com/abstract=3784009>

A clash of norms? Experimental Evaluation of Cultural Framing in Promoting Low-Carbon Diets (with Sanchayan Banerjee).

### Registered Reports .....

Experimental evidence on the role of framing, difficulty and domain similarity in shaping behavioral spillovers (with Anja Kobrich Leon and Janosch Schobin), *Scientific Report* (upcoming)

Pro-social motives and the effectiveness of matching subsidies (with Ben Balmford, Sanchayan Banerjee and Ben Groom)

### Blogging on Teaching practices.....

Our brains don't like to think critically. *Contemporary issues in teaching and learning*, 2021. Available [here](#)

Should universities make you feel safe? *Contemporary issues in teaching and learning*, 2021. Available [here](#)

## Awards and Grants

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**2023:** Nominated for the LSE Student Union Outstanding Teaching Awards 2022-23

**2022:** Highly Commended for the LSE Class Teacher Awards 2021-22

**2021:** Best presentation prize for *Double-edged nudges? Micro-foundations for pro-social nudges and their spillover effects*, Early Career Colloquium of the Regional Science Association International – British and Irish Section

**2021:** Frederick Soddy's postgraduate award (£6,000), Royal Geographic Society

**2019-2024:** PhD Scholarship, LSE

**2014-2018:** Undergraduate and Postgraduate Studentship, ENS Paris-Saclay

## Referee service

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**Journal:** Ecological Economics, Journal of Behavioral and Experimental Economics, Behavioural Public Policy

**Conference:** 2022 LSE Shifting Landscape

## Presentations, Conferences and Workshops

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### Invited Talks.....

**2024:**

- European Institute on Economics and the Environment, Italy
- University of Nantes - Economics and Management, France
- University Paris-Saclay - Research Center in Economics and Management, France
- University Lyon 2 - Economic Analysis and Theory Group, France

### Academic Conferences and Workshops.....

**2024:**

- European Association of Young Economists (EAYE) - OECD-sponsored session

**2023:**

- Italian Association of Environmental and Resource Economics (IAERE)
- Mannheim Conference on Energy and the Environment (MCEE)
- Annual meeting of the French Economic Association (AFSE)
- LSE/Imperial/King's Workshop in Environmental Economics
- Annual meeting of the Economic Science Association (ESA)
- Annual conference of the French Association of Environmental and Resource Economists (FAERE)
- University of Alicante Economics Junior Workshop
- Newcastle Experimental Economics Workshop

**2022:**

- Annual Conference of the Regional Science Association International – British and Irish Section (RSAI-BIS)
- LSE Shifting landscape conference
- International Conference of the French Association of Experimental Economics (ASFEE)
- International Behavioural Public Policy Conference (IBPPC)

**2021:**

- Annual Conference of the Western Economic Association (AERE@WEAI)
- Annual Conference of the Association of Environmental and Resource Economists (AERE)
- Annual Conference of the European Association of Environmental and Resource Economists (EAERE)

- Conference of the International Association for Research in Economic Psychology and the Society for the Advancement of Behavioral Economics (IAREP-SABE)
- Early Career Colloquium of the Regional Science Association International – British and Irish Section (RSAI-BIS)

#### Internal Seminars.....

**2022-2023:** Organised a weekly Applied Economics Work-In-Progress Seminar for Ph.D students

## Teaching

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#### Lectures.....

**Sustainable Development (guest lecture)**, 1st year BSc. course, Department of Geography and Environment, LSE, 2023

**Applied economics of environment and development (introduction to causal inference)**, 3rd year BSc. course, Department of Geography and Environment, LSE, 2023

#### Teaching Assistantship.....

**Applied economics of environment and development**, 3rd year BSc. course, Department of Geography and Environment, LSE, 2023 (teaching evaluation: 4.9/5)

**Applied environmental economics**, 2nd year BSc. course, Department of Geography and Environment, LSE, 2021-2022, 2020-2021 (teaching evaluation: 4.7/5)

**Environmental economics and sustainable development**, 2nd year BSc. course (summer school), Department of Economics, LSE, 2021 (teaching evaluation: 4.6/5)

#### Mentorship.....

**Method surgery**, 3rd year BSc. course, Department of Geography and Environment, LSE, 2021-2022, 2020-2021

**Oral examiner** for undergraduate students preparing for nationwide entrance examinations to the "Grandes Ecoles", 2018-2019:

- **Micro-economics**, Preparatory Classroom André Boulloche, Livry Gargan, France.
- **Economic culture**, Preparatory Classroom Parc de Vilgenis, Massy, France.
- **Economic culture**, Preparatory Classroom Juliette Récamier, Lyon, France.

## Professional Activities

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**2020-2024: Senior subwarden**, LSE Butler's Wharf residence

- Mental health first aid to students.

**2022: Consulting**, LSE extended education

- Co-designing a course on green growth and sustainable development with Marion Dumas.

**2020: Consulting**, AXA Climate

- Co-designing an online course on companies' decarbonisation strategies with Marion Dumas.

#### Research Assistantship:

- **2019:** LSE, United-Kingdom
- **2018-2019:** CNRS - Experimental Economic Laboratory of Paris, France
- **2016:** Technical University of Berlin, Germany
- **2015:** CNRS - Economic Analysis and Theory Group of Lyon, France

## Software and Languages

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**Software & Programming:** R, Python, Stata, L<sup>A</sup>T<sub>E</sub>X, zTree, PsychoPy, Qualtrics

**Language:** French (native), English (fluent)